

TEACHING ENGLISH ONLINE

YOUR QUESTIONS ANSWERED



YOU CAN **CHANGE THE LIVES OF OTHERS**
ACROSS THE WORLD WITH YOUR MOST
VALUABLE SKILL - **ENGLISH.**

AND EARN GOOD MONEY WHILE YOU DO IT

ONLINE ENGLISH TEACHING IS **BOOMING RIGHT NOW,**
SO IF YOU ARE LOOKING TO START THIS LUCRATIVE AND
ENJOYABLE JOB THEN READ ON...



BUT DON'T TAKE OUR WORD FOR IT!

FIRST, WHAT ARE THE FACTS

- The number of English learners across the world is always growing: **1.5 billion** (Source: British Council, 2020)
- The number of native English speakers: only **340 million** (Source: Vistawide)
- Students actually learn **5 times faster online** than face-to-face (Source: IBM)
- Online language learning is growing at a rate of **10% a year** (Source: Forbes)

SO WHERE DO I FIT IN?

You could easily train to become an online TEFL (Teaching English as a Foreign Language) teacher. TEFL is how thousands of English speakers thrive in today's global gig economy.

ME, A TEACHER? I'VE NEVER TAUGHT BEFORE.

It's much easier than you think. First, your students will all have a certain level of English – whether they're kids, teens, adults, business leaders or university students. They all just want to learn it from an expert in speaking English – and that's **YOU**.

Which is great because you'll always have a goal – and you will always know more than your students because you are a fluent speaker of English. And no, you don't need a degree or previous teaching experience.

BUT THEY WON'T ALL SPEAK ENGLISH AS WELL AS EACH OTHER, RIGHT?

Students who study English tend to fall into three main Level categories:

LEVEL	What they know
BEGINNER / ELEMENTARY	A few words to a couple of sentences, names, places etc.
INTERMEDIATE	Can read, speak, write and listen fairly fluently with good understanding and decent grammar.
ADVANCED	Can grasp, discuss and write about many topics but may need refinement such as pronunciation.

YOUR MAIN JOB AS AN ONLINE TUTOR WILL BE TO WORK WITHIN YOUR STUDENTS' LEVEL OF ENGLISH AND MAKE YOUR TIME WITH THEM ENGAGING AND WORTHWHILE.

HOW MUCH MONEY CAN I EARN?

This depends on:

- Which online platform/school you are teaching through
- How many students are in the lesson
- How many hours a week you teach
- Your performance rating scores
- If you have a degree (in any subject)
- If you are a native or fluent speaker

TEACHING TYPE	Your Earning Power
CONVERSATION/ DAY-TO-DAY ENGLISH	\$10–25 per lesson
ENGLISH EXAM PREPARATION	\$20–35 per lesson
BUSINESS ENGLISH	\$20–40 per lesson
INTERVIEW COACHING (JOB AND UNIVERSITY)	\$15–30 per lesson

WHAT WILL I NEED TO BEGIN?

To become an online TEFL tutor you'll need:

- A brightly lit place to teach
- A good and stable internet connection – at least 10mbps
- A good quality laptop with noise cancelling headphones
- An external webcam for your computer – much better for picture quality
- Props to make your lessons fun and interesting
- Globally accredited TEFL certificate



WHAT ARE THE NEXT STEPS?

1 ● ● ● Step 1

BEGIN YOUR TRAINING TO GAIN AN ACCREDITED TEFL CERTIFICATE

Teaching English online may not be difficult, but it does require certain skills. You will need to become TEFL certified with an accredited course provider to be able to apply for virtual tutoring jobs. The industry standard is a **120-hour TEFL qualification**. Be vigilant about what accreditation your chosen course has. The TEFL Institute offers good quality accredited fast-track courses plus English government regulated training.

Courses are laid out carefully so that you'll learn all the methods you'll need to give interesting and useful virtual lessons. There are other organisations who can provide this too, so please do look around and find the best fit for you in terms of length of course, cost, knowledge and service. Buying a cheap coupon site course is often not the best way to go if you want to have long term support from experienced TEFL teachers and academics.

[VIEW COURSE](#)



BOLT ON MODULE

● 2 ● ● Step 2

GO TO THE TOP OF THE RECRUITERS INBOX WITH A TEFL ONLINE BOLT-ON MODULE

To stand out from other candidates when applying for a first time teaching job we would recommend that you take a TEFL course that includes training on **how to teach online**. This will give you great tips and suggestions to help you adapt your lessons to the virtual classroom (a creative way to say teaching while looking into a computer screen). It's a skill worth learning as you could be

doing this for a long time in many other areas of your life.



[VIEW COURSE](#)

● ● 3 ● Step 3

FIND THE BEST ONLINE ENGLISH TEACHING JOBS

Your skills matter and are in great demand so you'll have much choice when joining this new global gig economy.

YOUR CAREER OPTIONS

1) Quick & Easy: Work for a teaching platform and GIG



We work with a number of trusted partners. It's a short process to match your profile to a recommended employer. They will find your students, offer quality work at a decent rate of pay and will also pay you on time. Many platforms will even provide lesson plans and ongoing professional development training. Platforms either pay an hourly/per session fee or will take a cut of what you earn.

FIND AN EMPLOYER

2) Longer Term: Grow your own business and FREELANCE



You can work for yourself and find students through marketing your services online. This will require you having your own online presence or website and marketing your services via social media and directly with schools. Your personal brand here is key. Try not to be daunted by this as there are many podcasts and YouTube tutorials about how to grow a small business successfully. Many freelance teachers continue to work with platforms as it provides a regular income.

Recommended Online Teaching Platforms



GO IN LIKE A PRO



● ● ● 4 Step 4

GO IN LIKE A PRO

Teaching – even in the gig economy is a valued profession, and great reviews of your TEFL skills will make the work mount up. Your students are not only paying for great lessons, but they also want to believe that they are working with a professional. So make your work area creative and dress smart casual. Then you'll get great reviews from students, parents and work colleagues. More reviews = more students.

Nadine

Recommends The TEFL Institute of Ireland

"I completed the 30 hour Teaching English Online course and it was so practical and really interesting. As a primary school teacher with a masters degree, I didn't realise I had so much more to learn!! I have picked up amazing resources online, and tips for teaching ESL online! Thank you TEFL.ie, I will definitely be completing more of your courses in the near future!"

★★★★★ Verified Reviewer

ANY FINAL ADVICE FROM THOSE WHO'VE DONE IT?

"If you are teaching to a group of 3-4 students, make sure all students have their microphone and camera off (switch on when necessary). If they can all see and chat to each other it will distract them." – **Paul Mc.**

"This often goes without saying, but make sure to be fully organised, have prep! Have resources prepared in case you have extra time at the end of a lesson. Reading material, PDF's to share or videos to discuss with your students. Being organised is key" – **Aoife C.**

"Prepare for your interview, its like every other job, you need to do your homework – research your potential company, teaching methods/curriculum, student demographics. Gold tip – Remember to speak slowly, clearly for your interviewer to understand you." – **Emma**

"Make sure to be on time or even 5-10 minutes earlier before time to have everything set up/make sure your network connection is stable, being late certainly doesn't work in your favour" – **Micheal H.**



@tefl.ie



teflgenie



@hello_tefl